

Paradigm Foreign Rights Listing (Fall 2020)

PUP by Snoop Dogg and David Ritz

Publisher: Hanover Square Press/HarperCollins (North American); **Publishing 2022**



Snoop Dogg is an icon; a rare breed of artist who has never let the bounds of genre or business box him in. A true Midas who enjoys success wherever he focuses his creative attention no matter if it's his first love, music, or his other creative endeavors like television, entrepreneurship, and books (his last project, FROM CROOK TO COOK, has sold roughly 237,000 to date). Whatever he does, he puts his whole heart in to and it shows.

His musical style and brand are internationally famous, and his reach has only continued to catapult over the last quarter of a century—or several eons, in the entertainment industry and Snoop's flame burns brighter than ever before as evidenced by his 49.6 Million Instagram followers and his constant coverage in the press. In the in the past few years, Snoop has gone on a spiritual journey of reinvention. And after twenty-five years in entertainment, the name of the game is reinvention. He's a chameleon: rapper, producer, entrepreneur, philanthropist, teacher, TV host, and actor. He has released 17 studio albums that range from hip-hop to rap to funk to reggae, and, inspired by his own journey to redemption, he's color-changed to gospel. His 2018 album *Bible of Love* debuted at the top of the Gospel Albums chart, and his companion musical, *Redemption of a Dogg*, toured the US in the fall of 2018.

As a natural extension of that experience, Snoop has now turned his attention to PUP, an inspirational novel that's a homage to his roots. To bring this project to the world, Snoop has teamed up with acclaimed collaborator, David Ritz, whose oeuvre includes dozens of autobiographies, biographies and novels for for-the-ages entertainers, amongst them Aretha Franklin, Nat King Cole, Ray Charles, B.B. King, Marvin Gaye, Etta James, Janet Jackson, Smokey Robinson, and many more.

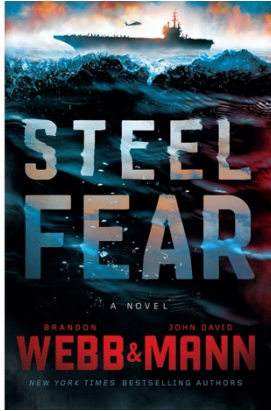
You already know who the Dogg is, and it's time to get to know Pup. Together, Snoop and Ritz will bring him to life in the novel PUP, a story about a young man (not unlike Snoop himself), who scrapes by in tough circumstances. His cards are stacked against him, but he finds shelter in music and faith, and rises to the top of the rap world.

PUP will capture the rough and edgy atmosphere of his origins in a voice-driven narrative using Snoop's signature lyricism all packaged in an inspirational, faith-oriented way—meant to reach and inspire his millions of fans. Snoop is deeply committed to and passionate about this project and he will put his full muscle into launching it successfully. Not only does he have designs on follow up novels, but we think there is wealth of potential with this project including film and television, stage and audio projects—which the team is keen to explore.

***Sample Material and Proposal available upon request**

STEEL FEAR by Brandon Webb & John David Mann (two-book deal)

Publisher: Ballantine/Penguin Random House (North American); **Publishing Summer 2021**



STEEL FEAR is an enthralling new novel from the bestselling writing duo, award winning author John David Mann and former Navy SEAL Brandon Webb.

It's a thrilling locked-room mystery, only the "room" in this case is the USS Abraham Lincoln – a 90,000-ton aircraft carrier in the middle of the Pacific Ocean with six thousand souls on board. It's already been a long deployment for the crew and when they start disappearing one by one, what at first seems like a string of unfortunate circumstances slowly reveals itself to be something much more sinister. There's a killer in their midst, and the one best suited to find him is a disgraced Navy SEAL recently recalled from the field under a cloud of suspicion for war

crimes. Which also makes him the likeliest suspect.

Lovers of both serial killer thrillers and military novels will be turning pages late into the night as they're drawn deeper and deeper into this unique, suspenseful and authentically detailed game of cat and mouse. And it's no wonder: author Brandon Webb, did two tours on an aircraft carrier, much like our book's SEAL protagonist. During his deployment, there was a rash of crimes with which the crew was ill-equipped to deal. Brandon couldn't help but be inspired to wonder, "What if they were murders?"

It took twenty-five years and a writing partnership with John to bring that idea to the page. Though this is their first novel, STEEL FEAR is the seventh book Webb and Mann have written together in their decade long partnership which began with their 2009 *New York Times* bestselling memoir, THE RED CIRCLE, and has continued with a string of commercially successful, internationally published non-fiction books—it's a natural next step to build on their already enviable track record and platform. Webb is regularly featured in international media as a military and Special Operations subject matter expert and has contributed to *ABC*, *NBC*, *FOX*, *CNN*, *BBC*, *SIRIUS XM*, *The New York Times*, *The New York Post*, *MSNBC*, *Good Morning America* and *The Today Show*.

The first book in a planned series, STEEL FEAR is is an absorbing thriller with a compelling cast of characters for which it has already received strong interest for film and TV adaptations, and the authors anticipate selling the screen rights quickly.

***Full Manuscript Available Upon Request**

FOUND by Jane Wurwand

Publisher: HarperCollins Leadership (World English); **Publishing Spring 2022**



In the world of entrepreneurs, Jane Wurwand is an absolute rock star. An immigrant who came to the US in 1983 with no money, contacts, nor a college degree, Jane founded the world's leading professional skin care brand, Dermalogica as well as The International Dermal Institute post-graduate training centers and built it into the massive global brand it is today, with more than 100,000 skin therapists using it in more than 100 countries around the world.

Without the advantages many of her peers experienced, she had to employ the same elements her widowed mother had to use to raise her and her three sisters on her own. In *FOUND* she'll share her own triumphs, failures, and the hard-fought lessons she learned along the way with up-and-coming leaders, professionals, and entrepreneurs who are looking for a way to make their dreams come true despite what they perceive to be disadvantages.

This book is a breadcrumb trail of discovered qualities that each build the tools needed for the reader to seize their potential and achieve their best life. Each element will be presented with an engaging story and a takeaway of how to find that quality within ourselves.

As one of the most recognized and respected authorities in professional skin therapy, she regularly speaks on radio, podcasts, TV and on stages in front of tens of thousands around the world to share not just what made Dermalogica successful, but what is the mindset that makes entrepreneurs successful. Jane is a Fellow of the City & Guilds of London, a global leader in skills development and apprenticeship standards, and a Commissioner for their National Training awards. She was awarded the Lifetime Achievement Award by Cosmetic Executive Women, the leading industry group in both the USA and the UK. She is a Board Member of the Price Center for Entrepreneurial Studies at The Anderson School of Business Management, UCLA, and mentors their graduate students. She is also a Board Member of the Fashion Institute of Design and Merchandising FIDM in Los Angeles.

Jane was a member of the Clinton Global Initiative from 2010 until its conclusion in 2016 and was part of their Women and Girls Action Committee. She contributes her expertise to the National Association of Women's Business Owners, which named her "Business Woman of the Year" in 2009. In 2012, she was named CEO/Business Owner of the Year by the Los Angeles Business Journal. She serves as a special advisor to the UN Foundation's Global Entrepreneurs Council, supporting their work with the UN to advance women and girls. In 2016, she was appointed as a Presidential Ambassador for Global Entrepreneurship by President Obama.

***Manuscript and Dermalogica International Sales Statistics available upon request.**

****Dermalogica's international sales and marketing teams will help in international efforts for the book including facilitating inroads with retail relationships and collaborating on marketing efforts and brand synergy at publication.**